

PRESS RELEASE

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DC Baby Planners is Born: **New Service for Expectant and New Parents has Arrived**

Washington, DC (June 28, 2010) - Rachel Macias is proud to announce the newest arrival on the DC baby scene - [DC Baby Planners](http://www.dcbabyplanners.com). This innovative consulting service helps parents-to-be work through the many decisions that must be made before the arrival of a baby, including sorting through the endless array of newborn and infant products. If you're a first-time parent or having your third, *DC Baby Planners* can help make this adventure less stressful and more enjoyable for parents, siblings and the whole household.

DC Baby Planners provides many of the resources related to planning for the arrival of baby and beyond. Whether through delivery or adoption, this new service allows this important time in parents' lives to be less stressful by organizing and preparing the family for what lies ahead. With cutting edge insights into the baby industry, new parents will be put at ease knowing they have access to the most current information in the newborn and toddler marketplace.

DC Baby Planners offers the following expertise and services:

- The nursery – From picking a safe crib to the best changing table, get your newborn's room ready with our help.
- The car – Installing a car seat can be a challenging if not impossible task. Parents can learn about the latest techniques and types of car seats available – and where to go for help.
- Sleep time – Developing regular patterns for newborn sleeping, feeding and napping are key to keeping the family sane and rested as much as possible when a new addition comes home. *DC Baby Planners* will talk you through your individual challenges and goals for a good night's rest.
- In addition, parents can get advice on diaper selection, age-appropriate toys, baby clothing and more – no question is too small for *DC Baby Planners*!

About *DC Baby Planners* & Founder Rachel Macias

Rachel Macias is one of the first certified baby planners in the country. She completed the first baby planner certification course offered in the country -- a 100-hour course over 12 weeks along with an extensive certification exam. She serves on the Board of Directors for the International Academy for Baby Planning Professionals. Macias is also a member of the International Association for Child Safety and is trained as a child safety expert.

“Rachel Macias is one of the most effective and passionate baby planners I have trained. She knows exactly what her clients’ needs are and how best to address them – all while putting her clients at ease.” – CEO and Founder of The Baby Planner, Mary Oscategui.

[DC Baby Planners](#) is the premier baby planning service for the NoVA/DC/MD region. They offer custom baby planning to guide expectant and new parents through the giant maze of preparing for the arrival of a baby. President and Founder Rachel Macias is an experienced, professional consultant who through extensive research and her own personal experience with two young boys and a baby on the way does everything from stocking a nursery to creating a registry and so much more.

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